



## The Crown Inn Cookie Policy

### Introduction

Welcome to the Crown Inn (Elton) Limited's Cookie Policy. The Crown Inn is a part of the British Engines Group of companies.

Our website uses cookies. A cookie is a small file of letters and numbers that can be stored on your browser or the hard drive of your computer. Cookies contain information that is transferred to your computer's hard drive. Not all cookies process personal data.

Cookies help us to provide you with a good experience when you browse our website and also allow us to improve our site.

The Crown Inn respects your privacy and is committed to protecting your personal data. Therefore this policy should be read in conjunction with the Crown Inn's Privacy Policy. To read our privacy policy [click here](#).

We use the following cookies:

- **Technically necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

When you browse our website for the first time you will be asked to provide consent for our website to use technically non-necessary cookies that process personal data. If you do not consent we will not collect personal data via technically non-necessary cookies. You can withdraw your consent at any time by visiting the settings on your browser.



You can find more information about the individual cookies we use and the purposes for which we use them in the table below.

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control.

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

If you have any questions in respect of this policy or our use of cookies, please contact the Company Secretary on 0191 204 3600 or email [compliance@britishengines.com](mailto:compliance@britishengines.com).

Cookie	Cookie Name	Purpose	Category	EXPIRY	External link for more info
Google Analytics	_dc_gtm_UA-#	Used by Google Tag Manager to control the loading of a Google Analytics script tag.	Statistics	Session	<a href="https://support.google.com/analytics/answer/6004245">https://support.google.com/analytics/answer/6004245</a>
Google Analytics	_ga	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Statistics	2 Years	<a href="https://support.google.com/analytics/answer/6004245">https://support.google.com/analytics/answer/6004245</a>
Google Analytics	_gid	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Statistics	Session	<a href="https://support.google.com/analytics/answer/6004245">https://support.google.com/analytics/answer/6004245</a>
PHP	PHPSESSID	Preserves user session state across page requests.	Necessary	Session	
Google Analytics	_gat	Used by Google Analytics to throttle request rate.	Statistics	Session	<a href="https://support.google.com/analytics/answer/6004245">https://support.google.com/analytics/answer/6004245</a>

Google Analytics	r/collect	Unclassified	Marketing	Session	
Youtube	VISITOR_INFO1_LIVE	Tries to estimate the users' bandwidth on pages with integrated You Tube videos.	Marketing	179 days	
Youtube	YSC	Registers a unique ID to keep statistics of what videos from You Tube the user has seen.	Marketing	Session	
sharethis.com	__stid	Registers a unique ID that identifies the user's device for return visits.	Marketing	1 Year	
sharethis.com	__unam	Saves the user's navigation on the website including what pages have been viewed and how long the browser has been used to view each page.	Marketing	9 months	
Google Analytics	collect	Saves the user's navigation on		9 months	

		the web site including what pages have been viewed and how long the browser has been used to view each page.			
	__sharethis_cookie_test__	Unclassified	Unclassified	Session	
	cookie_notice_accepted	Unclassified		29 days	
Google Analytics	collect	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.		Session	
	cb-enabled	Unclassified		1 year	
Crazy Egg	_ceg.s	Used by the service Crazy Egg to register where the visitor clicks on the web site. The cookie enables the service to recognize the	Statistics	3 months	

		visitor on returning visits.			
Crazy Egg	_ceg.u	Used by the service Crazy Egg to register where the visitor clicks on the web site. The cookie enables the service to recognize the visitor on returning visits.	Statistics		
tripadvisor.com	CM	Used for viewing embedded content from Trip Advisor, including payment of referral commission fees and user tracking across websites.	Marketing	10 years	
tripadvisor.com	PMC	Unclassified	Marketing	2 years	
tripadvisor.com	ServerPool	Used for viewing embedded content from Trip Advisor, including payment of referral	Marketing	Session	

		commission fees and user tracking across websites.			
tripadvisor.com	SRT	Unclassified	Marketing	Session	
tripadvisor.com	TACds	Used for viewing embedded content from Trip Advisor, including payment of referral commission fees and user tracking across websites.	Marketing	2 months	
tripadvisor.com	TART	Unclassified	Marketing	4 days	
tripadvisor.com	TASession	Used for viewing embedded content from Trip Advisor, including payment of referral commission fees and user tracking across websites.	Marketing	Session	
tripadvisor.com	TASSK	Unclassified	Marketing	179 days	
tripadvisor.com	TATravelInfo	Used for viewing embedded	Marketing	2 Years	

		content from Trip Advisor, including payment of referral commission fees and user tracking across websites.			
gtrk.s3.amazonaws.com	s	Unclassified	Marketing	Session	
gtrk.s3.amazonaws.com	u	Unclassified	Marketing	Session	
ads.linkedin.com	lang	Remembers the user's selected language version of a website	Preferences	Session	
google.com	ads/ga-audiences	Used by Google Ad Words to re-engage visitors that are likely to convert to customers based on the visitor's on line behaviour across websites.	Marketing	Session	
google.com	ads/user-lists/#	Unclassified	Marketing	Session	
linkedin.com	bcookie	Used by the social networking	Marketing	179 days	



		service, Linked In, for tracking the use of embedded services.			
ads.linkedin.com	BizoID	Unclassified	Marketing	180 days	
linkedin.com	bscookie	Used by the social networking service, Linked In, for tracking the use of embedded services.	Marketing	2 Years	
facebook.com	fr	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Marketing	3 months	
linkedin.com	lidc	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	Marketing	Session	

google.com	NID	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	Marketing	6 months	
doubleclick.net	test_cookie	Used to check if the user's browser supports cookies.	Marketing	Session	
facebook.com	tr	Unclassified	Marketing	Session	
ads.linkedin.com	UserMatchHistory	Unclassified	Marketing	179 days	
WP	/core/wp-admin/admin-ajax.php-wc_cart_hash	Unclassified	Unclassified	Session	
WP	wc_fragments	Unclassified			
cdn.syndication.twimg.com	cdn.syndication.twimg.com	Remembers the user's selected language version of a website	Preferences	Session	
rubiconproject.com	c	Unclassified	Unclassified	Session	
doubleclick.net	IDE	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of	Marketing		

		the advertiser's ads			
rubiconproject.com	khaos	Registers anonymised user data, such as geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display	Marketing	1 Year	
rubiconproject.com	put_#	Registers anonymised user data, such as geographical location ,visited websites, and what ads the user has clicked, with the purpose of optimising ad display	Marketing	29 days	
rubiconproject.com	rpb	Registers anonymised user data, such as geographical location ,visited	Marketing	29 days	

		websites, and what ads the user has clicked, with the purpose of optimising ad display			
rubiconproject.com	rpx	Unclassified	Marketing	29 days	
openx.net	i	Registers anonymised user data, such as geographical location, visited web sites, and what ads the user has clicked, with the purpose of optimising ad display	Marketing	1 Year	
pubmatic.com	KRTBCOOKIE_#	Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.	Marketing	3 months	

pubmatic.com	PUBMDCID	Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.	Marketing	3 months	
pubmatic.com	PugT	Unclassified	Marketing	29 days	
	pullout	Unclassified	Unclassified	Session	